

NAVIGATING THE FUTURE OF THE BLUE ECONOMY

Blue Connection is committed to the emergence of innovations FOR and BY the Ocean, by connecting Blue Economy's actors and supporting the development and promotion of blue technologies and activities.

At **Blue Connection**, we help companies and institutions unlock their full potential in the blue economy through tailored strategic support, market insights, and ecosystem-building expertise.



BLUE CONNECTION



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Institutions, clusters & public stakeholders: Co-building sustainable maritime innovation

INNOVATION STRATEGY & STRATEGIC FORESIGHT

- Foresight workshops & scenario planning.
- Sectoral analysis and emerging trends.
- Co-design of innovation roadmaps and public policies.

SUPPORT FOR COLLABORATIVE PROJECTS

- Support with concept notes and early project framing.
- Partner identification for well-balanced consortia.
- Strategic review of deliverables and funding applications.
- Facilitation of partner meetings (kick-off, midterm, final stages).

BLUE ECOSYSTEM FACILITATION

- Stakeholder mapping and ecosystem diagnostics.
- Community animation: newsletters, events, funding calls, curated updates.
- Startup cohort facilitation: mentoring & coaching from ideation to market.
- Facilitation of working groups and innovation challenges.
- Networking and cross-sector connections.

KNOWLEDGE & IMPACT VALORIZATION

- High-impact content creation: storytelling, case studies, success stories.
- Strategic recommendations, synthesis briefs, project factsheets.
- Targeted dissemination through the BlueTech Around the World podcast.
- Organization of public events, launch or closing ceremonies.

EXPERT INTERVENTIONS & EVENT MODERATION

- Panel and roundtable moderation: smooth facilitation, time management, synthesis.
- Speaking engagements: keynotes, expert presentations, project testimonials.
- Sectoral fluency across all blue economy topics, with the ability to react and enrich discussions.
- Interventions backed by ongoing trendwatching and innovation insights.



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